**WCU Parks and Recreation Management Program (PRM)**

**Council on Accreditation of Parks, Recreation, Tourism and Related Programs (COAPRT)**

**7.0 Learning Outcomes (SPRING 2019)**

7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Table 7.0 includes four columns addressing substandards for each standard:

Evidence of Substandard .01, that students are provided with sufficient opportunity to achieve this learning outcome, is provided by identifying the course or courses where each standard is addressed. In addition, the course syllabus and related materials are attached as appendices at the end of this document.

Evidence of Substandard .02, that quality assessment measures were used to assess learning outcomes associated with this standard, is provided by identifying the assessment measure used.

Evidence of Substandard .03, that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome, is provided by presenting results of this assessment over the past year.

Evidence of Substandard .04, that the program uses data from assessment of Learning Outcome 7.01 for continuous program improvement, is provided by describing recent changes based on assessment results.

| **Course Specific Learning Outcome** | **COAPRT****Learning Outcome** | **Evidence of Learning Opportunity** | **Assessment Measure** | **Performance levels/metrics** | **Assessment Results** | **Evidence of Continuous Program Improvement**  | **ABSENT – EMERGING – PRESENT – OUTSTANDING** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **7.0 Series Learning Outcomes****Foundations**7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy. |
| Demonstrate knowledge of basic concepts, theories, principles, and practices related to the parks and recreation, and leisure services profession. Course SLO #1. | 7.01 a | PRM 250 | Play questionnaireExamination #1 | 95% of students will complete the assignment75% of students will score 70% or above on the examinations | 96% of students completed the assignment100% of students scored 70% or above |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Summarize the historical and philosophical development of the parks, recreation and leisure services profession, both public and private agencies. Course SLO #2. | 7.01 a | PRM 250 | Timeline assignmentExamination #1 | 80% of students will complete the assignment75% of students will score 70% or above on the examinations | 89% of students completed the assignment100% of students scored 70% or above |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Describe basic facts, concepts, and principles guiding the provision of recreation programs by professional and workers in the industry. Course SLO #3. | 7.01 b | PRM 250 | Specialized agencies assignmentExamination #1 | 90% of students will complete the assignment75% of students will score 70% or above on the examinations | 100% of students completed the assignment100% of students scored 70% or above |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Interpret their academic progress to ensure successful graduation from the PRM program. Course SLO #2. | 7.01 b, c | PRM 260 | PRM Handbook Quiz | 70% of students will score at 80% or above on the PRM Handbook Quiz. | Spring 2019 92% scored 80% or higher(n=24/26) | Continue to focus on steps for academic success in the program. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Interpret their academic progress to ensure successful graduation from the PRM program. Course SLO #2. | 7.01 b, c | PRM 260 | Synthesis Paper | 70% of students will score at 80% or above on the Synthesis Paper. | Spring 201992% scored 80% or higher (n=24/26) | Continue to engage students in the importance of planning for their academic and professional careers.  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the components of the PRM Student Handbook and their relevance to their degree completion. Course SLO #3.  | 7.01 b, c | PRM 260 | PRM Handbook Quiz | 70% of students will score at 80% or above on the PRM Handbook Quiz. | Spring 201992% scored 80% or higher(n=24/26) | Continue to focus on steps for academic success in the program. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Demonstrate basic knowledge of leadership concepts, styles, and Course SLO #1) | 7.01c | PRM 270 | Leadership Essay | 75% of students will score 70% or above on the essay | 95% of students scored 70% or higher (n=18/19) | No changes planned. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Assess their own leadership skills, styles, strengths and weaknessesCourse SLO #2. | 7.01b | PRM 270 | Leadership Essay | 75% of students will score 70% or above on the essay | 95% of students scored 70% or higher (n=18/19) | No changes planned. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Write a professional research paper.Course SLO #2. | 7.01 a | PRM 495 | Senior Seminar Research Paper | 70% of students will score at 75% or above  | 95% received a 75% or above (n=20/21) |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop and deliver a professionalpresentation concerninga specific issue orproblem facing theparks, recreation, orleisure profession.Course SLO #4. | 7.01a | PRM 495 | Senior Seminar Presentation | 70% of students will score at 75% or above | 100% received a 75% or above(n=21/21) | I suggest finding an opportunity for students to present their work at a professional conference (outside of the Senior Seminar Symposium) for further professional experience. Examples could include NCUR or RASC. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss and critically analyze current trends and issues in parks, recreation, and leisure services industries. Course SLO #1. | 7.01a | PRM 495 | Reading Responses (Current issues) | 70% of students will score at 75% or above | 71% received a 75% or above(n=15/21) | While this score indicates how many folks scored 75% or above on a cumulative score for 9 reading responses, an additional measure for this SLO would be the discussion leader assignment, of which 100% received a 75% or above. There were a handful of students who did not take these seriously and simply did not complete them. One improvement for next year is to make them worth more points so that one could not pass the class without completing the majority of them. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the connections between recreation, leisure, physical activity, wellness, and public health.Course SLO #1. | 7.01 a, b, c | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | Spring 2019 96% scored 75% or higher (n=23/24) | First semester of using comprehensive final exam. Evaluate questions and revise for fall 2019 course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Practice and facilitate a variety of active recreation and leisure pursuits which they may encounter during their careers.Course SLO #2. | 7.01 b | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2019 100% of the students scored 75% or higher (n=24/24) | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the connections between recreation, leisure, physical activity, wellness, and public health.Course SLO #1. | 7.01 a, b, c | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Video Presentation | Spring 2019 100% of the students scored 75% or higher (n=24/24)  | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.Course SLO #1. | 7.01 a, b, c | PRM 430 | Commercial Recreation & Tourism Test | 70% of students will score at 75% or above on the test. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.Course SLO #1. | 7.01 a, b | PRM 430 | Concept Feasibility Analysis | 70% of students will score at 75% or above on the concept feasibility analysis. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.Course SLO #1. | 7.01 a, b | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise.Course SLO #2. | 7.01 a, b | PRM 430 | Entrepreneurial Self-Assessment | 70% of students will score at 75% or above on the entrepreneurial self-assessment. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise.Course SLO #2. | 7.01 a, b | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the connections between outdoor adventure recreation and lifetime fitness. Course SLO #1.  | 7.01 a, b, c7.01 a, b, c | PRM 254PRM 254 | Comprehensive mid-term examComprehensive final exam | 70% of students will score at 75% or above on the mid-term exam.70% of students will score at 75% or above on the final exam. | 89% of the students scored an 75% or higher (AB= n= 16/18) \*\*Need Todd’s94% of the students scored an 75% or higher (n=17/18) \*\* Need Todd’s | Identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| **7.0 Series Learning Outcomes****Provision of Services and Experience Opportunities**7.02 Students graduating from the Program shall demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. |
| Articulate professional, ethical, and legal standards associated with diverse populations and programs in the parks, recreation, and leisure service profession. Course SLO #4. | 7.027.02 | PRM 250PRM 250 | Equity ExerciseLegal case review activity | 80% of students will participate in the activity80% of students will participate in the activity | \*\* using only Dr. Tholkes section of PRM 250 for spring 2019 reporting. No data to report here. Dr. Schultz and Dr. Tholkes will coordinate for future reporting. | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. Course SLO #4. | 7.02 | PRM 275 | Leisure Anthropologist or “Self-As-Other” Assignment/Paper | 70% of students will score a 75% or above. | 84% of students scored a 75% or above.(n=21/25) | No improvements needed at this time. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.Course SLO #3. | 7.02 | PRM 275 | Diversity Research Presentation | 70% of students will score a 75% or above. | 100% of students scored a 75% or above.(n=25/25) | No improvements needed at this time. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.Course SLO #3. | 7.02 | PRM 275 | Media Analysis Paper | 70% of students will score a 75% or above. | 84% of students scored a 75% or above(n=21/25) | I would like to remove this assignment from this SLO, as I think that the diversity research presentation better assesses this SLO. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. Course SLO #4. | 7.02 | PRM 275 | Media Analysis Paper | 70% of students will score a 75% or above. | 84% of students scored a 75% or above(n=21/25) | I would like to remove this assignment from this SLO, as I think that the Self-as-other paper better assesses this SLO. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate leadership considerations for working with diverse populations.Course SLO #4. | 7.02 | PRM 270 | Group Project Outline | 75% of students will score 70% or above on the outline | 100% of students scored 70% or higher (n=19/19) | Lack of congruency between instructors of different sections. Future semesters will have congruency by collaborating on assignments earlier. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Practice, apply, and evaluate leadership and facilitation skills in a variety of small and large group settings Course SLO #3. | 7.02 | PRM 270 | Group Project Presentation | 75% of students will score 70% or above on the presentation | 100% of students scored 70% or higher (n=19/19)  | No changes planned. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain why recreation and leisure is a significant context for understanding diversity. Course SLO #1.Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.Course SLO #3.Identify and discuss strategies for building alliances and collaborations among and between people within various leisure contexts. Course SLO #5. | 7.027.027.02 | PRM 275PRM 275PRM 275 | Reading ResponsesReading ResponsesReading Responses | 70% of students will score a 75% or above.70% of students will score a 75% or above.70% of students will score a 75% or above. | 72% scored a 75% or above(n=18/25)72% scored a 75% or above(n=18/25)72% scored a 75% or above(n=18/25) | Note: It may be useful to split this out per reading response/responses that touch on each of these in particular. We could also remove SLO #3 as it is already measured in the diversity research presentation. It would be helpful to build a rubric into Bb for grading the reading responses. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate an understanding of and demonstrate the ability to use key terms within diversity education such as “intent vs. impact,” “social justice,” “equality vs. equity,” “privilege,” “structural oppression,” “ally,” and “intersectionality.” Course SLO #2. | 7.02 | PRM 275 | Reading Responses | 70% of students will score a 75% or above. | 72% scored a 75% or above(n=18/25) |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.Course SLO #3. | 7.02 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2019 100% of students scored 75% or higher(n=24/24) | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.Course SLO #3. | 7.02 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | Spring 2019 96% scored 75% or higher (n=23/24)  | First semester of using comprehensive final exam. Evaluate questions and revise for fall 2019 course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.Course SLO #3. | 7.02 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Presentation | Spring 2019 100% of students scored 75% or higher (n=24/24)  | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Evaluate public policy, decision making, and advocacy in the recreation sector. Course SLO #3. | 7.02 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam. | Spring 2019 93% of students scored 75% or higher (n=27/29) | First time using comprehensive final exam. Will evaluate questions and revise for spring 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design, organize, implement, and evaluate a recreation program or project.Course SLO #5. | 7.02 | PRM 461 | Recreation Project | 70% of students will score 75% or above on the combined elements of the recreation project.  | Spring 2019 89% scored 75% or higher (n=26/29)  | This project was divided into 6 required components. Planning report, mid semester report, final report, peer evaluation, individual reflection, and peer grade. The efficacy and practicality of a semester long project will be re-evaluated for spring 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| **Management/Administration**7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. |
| Develop an overall program plan that includes all the information needed to plan, implement, and evaluate a recreation program.Course SLO #2. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | 100% of students scored a 70% or above.(n=20/20) | Designing a rubric that has performance levels on it will improve scoring. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Demonstrate the ability to conduct a needs assessment and utilize the assessment information to plan and develop recreation programs and resources.Course SLO #3. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | 100% of students scored a 70% or above.(n=20/20) | Designing a rubric that has performance levels on it will improve scoring. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop one’s ability to work cooperatively as part of a programming team, honing communication skills and problem-solving strategies. Course SLO #5. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | 100% of students scored a 70% or above.(n=20/20) | Designing a rubric that has performance levels on it will improve scoring. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design and implement an evaluation tool, analyze data and report it in an evaluation report.Course SLO #4.  | 7.03 | PRM 361 | Evaluation Report | 70% of students will score a 75% or above. | 100% of students scored a 70% or above.(n=20/20) | Designing a rubric that has performance levels on it will improve scoring. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.Course SLO #4. | 7.03 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | Spring 2019 96% of students scored 75% or higher (n=23/24)  | First semester of using comprehensive final exam. Evaluate questions and revise for fall 2019 course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.Course SLO #4. | 7.03 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2019 100% of students scored 75% or higher (n=24/24)  | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.Course SLO #5. | 7.03 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | Spring 2019 96% of students scored 75% or higher (n=23/24)  | First semester of using comprehensive final exam. Evaluate questions and revise for fall 2019 course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.Course SLO #5. | 7.03 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2019 100% of students scored 75% or higher (n=24/24) | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.Course SLO #4. | 7.03 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Presentation | Spring 2019 100% of students scored 75% or higher (n=24/24)  | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.Course SLO #5. | 7.03 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Presentation | Spring 2019 100% of students scored 75% or higher (n=24/24)  | The course was predominately non PRM majors (72%) for the spring 2019 semester. Grading for this assignment was not as strenuous as past courses because the majority of the students had no prior experience with leisure activities or leadership.Fall 2019 semester has a majority of PRM majors enrolled in the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Investigate business plan ideas through completion of a concept feasibility study.Course SLO #3. | 7.03 | PRM 430 | Entrepreneurial Self- Assessment | 70% of students will score at 75% or above on the entrepreneurial self-assessment. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop business systems, risk assessments, marketing and financial management outcomes through guided assignments.Course SLO #4. | 7.03 | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Research, develop and present a comprehensive recreation-based business plan. Course SLO #5. | 7.03 | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | Not Taught in Spring Semester | Not Taught in Spring Semester | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Research, develop and present a comprehensive recreation-based business plan.Course SLO #5. | 7.03 | PRM 430 | Business Plan Presentation | 70% of students will score at 75% or above on the final business plan presentation. | Not Taught in Spring Semester | Not Taught in Spring Semester  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify and describe management competencies, theories, processes, and roles of recreation service managers.Course SLO #1. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam.  | Spring 2019 93% scored 75% or higher (n=27/29) | First time using comprehensive final exam. Will evaluate questions and revise for spring 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate an understanding of various sectors (public, private, profit, and non-profit) in leisure services and their respective organizational structure, policy-making and legal requirements.Course SLO #2.  | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam.  | Spring 201993%. Scored 75% or higher(n=27/29) | First time using comprehensive final exam. Will evaluate questions and revise for spring 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate an understanding of the common management responsibilities of a recreation professional including personnel management, risk management, strategic planning, marketing and promotion, fiscal management and grant-writing.Course SLO #2. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam.  | Spring 2019 93% scored 75% or higher(n=27/29)  | First time using comprenhensive final exam. Will evaluate questions and revise for spring 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Evaluate the teaching/ leadership techniques necessary to provide introductory outdoor adventure activities.Course SLO #3. | 7.037.03 | PRM 254PRM 254 | Comprehensive Mid-Term ExamComprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.70% of students will score 75% or above on the final exam. | 89% of the students scored an 80% or higher (AB= n= 16/18) \*\*Need Todd’s94% of the students scored an 80% or higher (n=17/18) \*\* Need Todd’s | Identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of outdoor adventure recreation and leisure activities and indicate strategies to manage for safety.Course SLO #4. | 7.037.03 | PRM 254PRM 254 | Comprehensive Mid-Term ExamComprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.70% of students will score 75% or above on the final exam. | 89% of the students scored an 80% or higher (AB= n= 16/18) \*\*Need Todd’s94% of the students scored an 80% or higher (n=17/18) \*\* Need Todd’s | Identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of outdoor adventure recreation and leisure pursuits.Course SLO #5. | 7.037.03 | PRM 254PRM 254 | Comprehensive Mid-Term ExamComprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.70% of students will score 75% or above on the final exam. | 89% of the students scored an 80% or higher (AB= n= 16/18) \*\*Need Todd’s94% of the students scored an 80% or higher (n=17/18) \*\* Need Todd’s | Identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| **Internship**7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations. |
| Design effective professional materials necessary to pursue a career in Parks & Recreation Management. Course SLO #1. | 7.04 | PRM 260 | Resume | 70% of students will score an 80% or higher score on their final resume. | Spring 2019 84% scored 80% or higher (n=22/26) | Continue to focus on importance of a professional resume. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design effective professional materials necessary to pursue a career in Parks & Recreation Management. Course SLO #1. | 7.04 | PRM 260 | Cover Letter/Professional Email | 70% of students will score an 80% or higher score on their final cover letter/email. | Spring 2019 92% scored 80% or higher (n=24/26)  | Continue to focus on importance of a professional, well written cover letter and email. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design a professional digital portfolio.Course SLO #4. | 7.04 | PRM 260 | Digital Portfolio | 70% of students will score an 80% or higher score on their final digital portfolio. | Spring 2019 77% scored 80% or higher (n=20/26)  | Introduce the digital portfolio earlier in the semester and provide more examples and in class work days to help students create their Linked In Profiles. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Demonstrate an awareness of recreation and leisure service organizational structure, techniques, and procedures.Course SLO #1. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | Spring 201967% of students scored 80% or higher (n=4/6)  | Out of the 4 students who did submit reflection papers, the average grade was 99%. Continue to assist students in making appropriate choices regarding when to complete their internships. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop professional behavior including effective communication, organizational, and time management skills through guided practice and/or mentoring. Course SLO #2. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | Spring 201967% of students scored 80% or higher (n=4/6)  | Out of the 4 students who did submit reflection papers, the average grade was 99%. Continue to assist students in making appropriate choices regarding when to complete their internships. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Accept and utilize constructive suggestions to improve performance. Course SLO #3. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | Spring 201967% of students scored 80% or higher (n= 4/6)  | Out of the 4 students who did submit reflection papers, the average grade was 99%. Continue to assist students in making appropriate choices regarding when to complete their internships. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Gain professional experience in an area of interest in the parks & recreation.Course SLO #4. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | Spring 201967% of the. Students scored 80% or higher (n=4/6)  | Out of the 4 students who did submit reflection papers, the average grade was 99%. Continue to assist students in making appropriate choices regarding when to complete their internships. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop a comprehensive, professional portfolio highlighting their work in the degree program.Course SLO #5. | 7.04 | PRM 483/484 | Professional Portfolio | 70% of students will score 75% or above | Spring 201967% of students scored 75% or higher (n=4/6)  | Out of the 4 students who did submit their professional portfolios, the average grade was 93%. Continue to assist students in making appropriate choices regarding when to complete their internships. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.Course SLO #1.  | 7.04 | PRM 370 | Resume | 70% of students will score an 80% or higher score on their final resume. | Spring 2019 96% of the students scored 80% or higher (n=26/27)  | Continue to focus on the importance of a professional resume. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.Course SLO #1. | 7.04 | PRM 370 | Cover Letter/Email | 70% of students will score an 80% or higher score on their final cover letter/email. | Spring 2019 89% of the students scored 80% or higher (n=24/27)  | Continue to focus on the importance of a professional cover letter and email. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.Course SLO #1. | 7.04 | PRM 370 | Digital Portfolio | 70% of students will score an 80% or higher score on their final digital portfolio. | Spring 2019 52% of the students scored 80% or higher (n=14/27) | Continue to focus on laying the foundation in PRM 260 and updating their Linked In profiles in this course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Complete pre-internship requirements.Course SLO #4. | 7.04 | PRM 370 | CCPD JobCat Orientation | 90% of students will complete the JobCat Orientation prior to their capstone internship. | Spring 201996% of the students completed the orientation (n= 26/27)  | Continue to require students to complete the orientation prior to their internship. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop a comprehensive plan to guide them during the research and application process for their capstone internship. | 7.04 | PRM 370 | Workbook Assignments | 80% of students will complete all workbook assignments with a score of 80% or above. | Spring 201981% of the students scored 80% or higher (n=22/27)  | Continue to use workbook exercises to assist students in updating their professional documents. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop professional best practice competencies. | 7.04 | PRM 370 | Career/Networking Professional Events | 80% of students will attend and reflect upon a professional event. | Spring 201985% of the students attended and reflected on the event (n=23/27)  | Students were required to attend one event and complete a reflection paper. Continue to encourage students to be engaged with career events. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Complete pre-internship requirements. | 7.04 | PRM 370 | Exit Interview | 90% of students will participate in the Exit Interview with the instructor. | Spring 2019NA | Due to the large number of students enrolled in the course and scheduling challenges, this assessment measure was not completed for spring 2019. Faculty will re-evaluate the efficacy and practicality of utilizing exit interviews for future classes. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |

**Appendix A**

**Course Syllabi**

**Appendix B**

**Assignment Grading Rubrics**