**PRM Program Development Plan**

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| **Program:** | Parks and Recreation Management (PRMPRM) | **Department:** | Human Services | **Date:** | TBD |

**Strengths:** The program …

* faculty do an excellent job of delivering their program by
	+ creating opportunities for faculty and students to interact with one another
	+ encouraging cooperative learning among students
	+ using experiential or active learning to deliver course work
	+ communicating high expectations
	+ respecting diverse talents and learning styles
* faculty teach a full complement of courses and spend a large amount of time mentoring, advising, and meeting with students
* use of adjunct instructors provides flexibility to the faculty and provides additional teaching resources to teach specific courses on an as‐need basis

| **Recommendations** | **Strategic Action** | **Resources needed**C = currentR = reallocationN = new | **Costs** | **Person(s) Responsible** | **Date of Review** |
| --- | --- | --- | --- | --- | --- |
| ***Shared recommendations*** |
| **3.1. Faculty** |
| 1. Hire one tenure track faculty to facilitate transition, teach required courses, and pursue NRPA Accreditation(3.1 Faculty, p. 6)
 | Discuss with Dean and Department Head | New | TBD | Dr. TholkesDr. PhippsDean Carpenter | Fall 2017 |
| **3.2. Curriculum Development and Program “Niche”** |
| 1. Revise PRM mission statement to align with University mission and vision, reflect the strengths and unique attributes of the program (i.e., outdoor leadership and recreation resource management), the QEP, and the resources of the region.(3.2.A Curriculum, p. 6)
 | Revise mission statement | Current |  | Dr. Bobilya | CompletedReview asneeded |
| 1. Access NRPA Accreditation Standards and begin aligning the Program and all course syllabi with the NRPA 8.0 Professional Competency Standards (see NRPA 2013 Accreditation Standards.(3.2.B Curriculum, p. 6)
 | Contact NRPA | Current, possibly new |  | Dr. TholkesDr. BobilyaDebby Singleton | Fall 2017Linked with 2015-2015 external review |
| 1. Revise current curriculum and remove formal concentrations.(3.2.C Curriculum, p. 6)
 | Write AA6’s | None |  | Dr. Tholkes | CompletedFall 2012 |
| 1. Expand the core curriculum and use guided electives to emphasize outdoor recreation leadership and recreation resource management (Note: this does not eliminate the possibility of a student using guided electives to pursue studies relevant to community recreation and commercial and resort recreation).(3.2.D Curriculum, p. 6)
 | At this point, we are considering dropping all of our concentration areas. | None |  | Dr. Tholkes | Completed Fall 2012 |
| 1. Establish formal memorandums of agreement with Student Affairs to share climbing wall and Base Camp Cullowhee resources.(3.2.E Curriculum, p. 6)
 | Meet with Basecamp Cullowhee | None |  | Dr. Bobilya | In place, review as needed |
| 1. Create a formal advisory committee composed of alumni and local professionals in the industry to review current and future curriculum.(3.2.F Curriculum, p. 6)
 | Contact alumni and professionals | New (funds for a meeting/hospitality meal) | $150/year | Dr. TholkesDr. Bobilya | Spring 2016 |
| 1. Advise students to complete Math 170 ‐ Applied Statistics as a LS math requirement and begin scheduling PRM 360 ‐ Recreation Research.(3.2.G Curriculum, p. 6)
 | Consider offering PRM 360 when we received additional faculty resources. | New faculty member | TBD | Dr. Bobilya | Spring 2017 |
| 1. Review and increase the science requirements to 3 courses with at least 2 of the three courses in environmental biology, natural resource management, environmental health, or other appropriate area.(3.2.H Curriculum, p. 6)
 | Review curriculum. This change may not apply to all focus areas. Advise recreation resource management focus area majors to take this course. | Reallocation |  | Dr. Tholkes | Spring 2016 |
| 1. Advertise relevant PRM courses to encourage across campus enrollments to increase SCH (e.g., a course such as PRM 434 High Adventure Travel and outfitting could attract at least 40 students per semester).(3.2.I Curriculum, p. 6)
 | Courses at this time are already at capacity. We will be creating a liberal studies course. | New faculty member and additional adjunct. | TBD | Dr. BobilyaDebby Singleton | Spring 2015 In progressAll courses full to capacity each semester. |
| 1. Partner with Southwest Community College to provide Wilderness First Responder (WFR) course or see qualification of one faculty member to teach the WFR course. (Note: the existing course PRM 356 Outdoor First Aid could be revised to cover WFR content.)(3.2.J Curriculum, p. 7)
 | Partnerships established with both Landmark Learning and SCC. | Articulation agreements have been coordinated with both agencies. |  | Dr. TholkesDr. Bobilya | In effect as of Spring 2016 |
| 1. Require students participating in the capstone internship to purchase University liability insurance.(3.2.K Curriculum, p. 7)
 | Contact NCRPA and NRPA. | None | None to WCU/PRM | Dr. TholkesDr. BobilyaDebby Singleton | Fall 2016 |
| **3.3. Program Resources and Management** |
| 1. The Department should annually appropriate a specific portion of funding to the PRM program based on student enrollment so that PRM Faculty may complete an annual budget and long range planning process for the acquisition of supplies, equipment, and for equipment maintenance.(3.3.A Curriculum, p. 7)
 | Work within the new system of equipment request. | Current ENT funds, plus any other budget allocations. | TBD | DeanDepartment Head | OngoingSpring 2017 |
| 1. Both full-time PRM Faculty will be eligible for retirement in the next two to five years. It is essential for the future stability of this viable and growing academic program that another full‐time faculty member be hired to facilitate the transition.(3.3.B Curriculum, p. 7)
 | Plan for retirement and transition of new faculty. | New | TBD | Dean Department Head | Fall 2017 |
| 1. Develop an internal monitoring and data collection process for student learning outcomes, alumni employment, retention, and graduation rates and report these metrics in the Program’s Annual Assessment Report.(3.3.C Curriculum, p. 7)
 | Review current PRM assessment and social media format to stay in contact with alumni, measure retention and graduation rates. | Current plus new for administrative costs. | TBD | Dr. TholkesDr. BobilyaDebby Singleton | OngoingSpring 2017 |
| 1. Develop a one‐page internal Program Profile that is updated annually with accomplishments, strengths, program orientation, and distribute across campus and regionally. This should include student and alumni profiles and stories from the Program’s current newsletter “Tent Peg.”(3.3.D Curriculum, p. 7)
 | Continuously update “PRM Accomplishments” webpage and PRM Alumni Facebook Group. | Current |  | Dr. BobilyaDebby Singleton | Ongoing, reviewed each semester |
| 1. Continue to pursue external funding opportunities for demonstration, expansion, and equipment acquisition.(3.3.E Curriculum, p. 7)
 | Examine possible funding sources. | Current |  | Dr. Tholkes Dr. BobilyaDebby Singleton | Summer 2017 |
| 1. Update Program Website to emphasize outdoor leadership and resource recreation management.(3.3.F Curriculum, p. 7)
 | Continue updating website for all focus areas. | Current | None? | Debby Singleton  | Ongoing, reviewed each semester |
| 1. Require electronic portfolios with student reflections on artifacts and personalized information such as internship projects and personal experience photos.(3.3.G Curriculum, p. 7)
 | Returned to hard copies of the student portfolio and require students to have a digital portfolio. | Current | None | Debby SingletonDr. Tholkes Dr. Bobilya | Fall 2017 |