



explore NEW IDEAS
explore THE POSSIBILITIES
explore ASHEVILLE

{ JUNE 25 - 27, 2012 | ASHEVILLE, NC }

INTEGRATING THE BOYER MODEL
An Executive Retreat facilitated by

WESTERN CAROLINA UNIVERSITY



INTEGRATING THE BOYER MODEL: *An Executive Retreat*

JOIN US FOR GROWTH

We invite you to scenic Asheville, N.C., to embark on a journey of discovery and development along with other institutional teams from across the country who share an interest in the Boyer model of scholarship. This Retreat will give your team of faculty, staff, administrators and other stakeholders the time, tools and experience to develop a plan for integrating the Boyer model into your institutional culture. Faculty roles and rewards will constitute a major focus of the Retreat as you incorporate Boyer's four scholarships – discovery, integration, application and teaching – into your institution's mission, goals and processes. Come prepared to work hard and leave with real results.

explore



ABOUT THE BOYER MODEL

In the 1990 publication “Scholarship Reconsidered,” Ernest Boyer introduced an academic model advocating four types of scholarship. According to Boyer, traditional research, or the scholarship of discovery, had been the center of academic life and crucial to an institution’s advancement. Building on that foundation, he also included the scholarship of integration, i.e., making connections within and across disciplines and performing research amid a larger intellectual pattern. Engaging in research that works to alleviate social problems became a part of the scholarship of application, and systematic reflection on teaching and learning formed the heart of the scholarship of teaching and learning (often abbreviated SoTL). Boyer argued for the academy to broaden its definition of scholarship in order to reward faculty for the work they do outside of the narrower conventional boundaries of research, teaching and service.

ABOUT WCU

Among the first institutions in the country to adopt the Boyer model across campus, Western Carolina University brings experience and vision as a leader in promoting institutional change that recognizes its faculty’s broad range of scholarly activities. A 2007 article by Inside Higher Ed featured WCU’s adoption of Boyer’s model to replace traditional measures of research, which Lee S. Shulman, president of the Carnegie Foundation for the Advancement of Teaching, called a significant shift. Organizations beyond the university recognize its efforts: In 2009 and 2010, Western Carolina was named to the President’s Higher Education Community Service Honor Roll with Distinction, the highest level of federal recognition for commitment to service and civic engagement. Serving as your facilitators, our faculty and administrators will apply their expertise in the integration of Boyer’s model as it pertains to the strategic goals of your institution.

new ideas

THE RETREAT FEATURES

Inspiration from keynote speaker Mary Taylor Huber

Consultation with distinguished, experienced leaders, including key WCU faculty and administrators

A collaborative environment featuring whole-group and small-group sessions

Individual facilitators dedicated to your team before, during, and after the retreat

Interaction with other teams to discuss best practices and plans as they evolve

Group-building through a variety of social events that highlight the region

Optional preconference workshop for team members new to the Boyer model

Proven retreat organization, based on a successful model pioneered by Northeastern University

MARY TAYLOR HUBER, KEYNOTE RETREAT LEADER

Mary Taylor Huber is senior scholar emeriti and consulting scholar at The Carnegie Foundation for the Advancement of Teaching. Involved in research at the Carnegie Foundation since 1985, she has directed projects on Cultures of Teaching in Higher Education; led Carnegie’s roles in the Integrative Learning Project and the U.S. Professors of the Year Award; and worked closely with the Carnegie Academy for the Scholarship of Teaching and Learning. Her latest book is entitled *The Scholarship of Teaching and Learning Reconsidered: Institutional Integration and Impact (2011)*.

possibilities

PROGRAM DETAILS

SATURDAY-SUNDAY JUNE 23–24: ARRIVAL

Settle into your room at the Renaissance Hotel and meet-and-greet with other participants.

MONDAY, JUNE 25: THE BOYER MODEL

Keynote session with Mary Taylor Huber from The Carnegie Foundation and workshops and small group sessions to identify key issues.

TUESDAY, JUNE 26: FACULTY REWARDS

Opening presentation and interactive sessions; discussions of your school's growth and development; and in-depth work and study time to develop school plan.

WEDNESDAY, JUNE 27: ENGAGING SCHOLARSHIPS

Open group discussion; research and the issues important to participating schools; consultation sessions for individual teams.

REFLECTIONS

Presentations of each school's plan for change, with discussion and feedback.

Dinner each evening is on your own, at the establishment of your choice.

WHO MAY PARTICIPATE

Any two- or four-year institution of higher education that is looking to share in Boyer's vision on their campus.

To ensure that your plan includes a shared vision for the future, the organizers recommend that institutions attend the Retreat in teams of three-six people. Teams should include stakeholders in the development of Boyer's model, including faculty, staff, faculty development professionals, student affairs professionals and administrators.

Those wishing to send smaller or larger teams should consult with the Retreat's organizer, Laura Cruz, prior to registration.



REGISTRATION

Retreat cost is \$1,500 per team member and includes individual consultation; accommodations; breakfast, lunch and snacks; and participation in all activities.

Registration is due April 13 and payment is due May 18, 2012.

More information and online registration are available at boyer.wcu.edu.

FOR MORE INFORMATION

Laura Cruz, *Director, Coulter Faculty Commons*
lcruz@wcu.edu | 828.227.2093

Retreat sponsored by the Office of the Provost and the Coulter Faculty Commons.

EXPLORE THE HEART OF THE SMOKIES

Asheville, North Carolina, is a beautifully eclectic city nestled in the Smoky Mountains. It boasts a thriving arts community, a vibrant downtown, historic and architectural attractions and, of course, diverse and exciting outdoor adventure. Take a scenic drive along the Blue Ridge Parkway. Savor innovative cuisine and unique flavors in a multitude of locally owned restaurants. Asheville is a destination of relaxation, inspiration and beauty to be explored.

All Retreat sessions and lodging are in the Renaissance Hotel, located in downtown Asheville and within walking distance of shops, restaurants, theaters and galleries. The hotel also is easily accessible from Interstate 40 and the Asheville Regional Airport.



1 University Way
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