

Western Carolina University
College Student Personnel Program
Educational Leadership and Foundations Department
CEAP Annual Assessment Report for 2011-2012

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Student Learning Outcome(s) Assessed in 2011-2012	Method(s) of Assessment	Results of Assessment	Implementation Plan
Encourage professional development and professional socialization; Encourage involvement in professional organizations; and enhance student marketability.	Count the number of students enrolled in student affairs professional organizations, the number of opportunities offered to students for leadership networking experiences.	Second-Year CSP students attended the NAPA national placement conferences in Phoenix, Az. By graduation (May 4), 9 of 12 second year students were offered positions at 2-yr and 4-yr institutions across the United States as a result of the contacts made at the conference and career counseling. For example, the number of student job placements by state includes: Alabama (1), Arkansas (1), Louisiana (1), Maine (1), North Carolina (3)	To give internship supervisors easy access to reporting the intern's performance, an electronic survey will be distributed via email. Conduct 5-year program assessment-External report Spring 2013. Reduce curriculum for 48 credit hours to 42.
Assist CSP students in developing their professional competencies through field experience that are linked appropriately with theory-oriented courses.	Participation in the Graduate Student Research Symposium. The Internship evaluation survey provides both qualitative and quantitative information from site supervisors, to improve the intern's strengths/ weaknesses and professional development needs. Count number of students who were successful in finding professional work in the field through professional networking, conference participation, and faculty coaching. Students complete a comprehensive exam which is part of the capstone course.	In April 2012, three second-year students participated in the Graduate School Symposium and completed a service-learning project on Environmental Sustainability Literacy among college students. For all semesters internship supervisors responded with positive feedback on the three-phase internship evaluation forms. Students reported the internship experiences in helping them connect theory to practice through hands-on experiences and training. All first-year full-time students completed a summer internships over the previous year's students. Students were selected to participate in intern-ships across the country.. All students passed the program's Comprehensive Examination.	Students are encouraged to attend the NAPA, Southern Exchange, and ACPA national conferences Job market fairs, in Philadelphia, Maryland, and Memphis. Students are encouraged to participate in the Graduate Research symposium
CSP alumni knowledge of core content areas and career preparation in several critical skill areas.			

