

WCU Belcher College of Fine and Performing Arts
Arts & Entrepreneurship
Undergraduate Certificate

SPRING 2024 Course Offerings

For questions contact Denise Drury Homewood, Bardo Arts Center
Executive Director, ddrury@wcu.edu, 227-2550



FPA 450-01:

Artist Self-Care & Emotional Wellbeing

one credit intensive course

Guest Lecturer: **Calista Colbert**

In Person BAC 218

Saturday, February 3, 9am - 5pm, &

Sunday, February 4, 9am - 5pm

Course Description: How do you take care of yourself when what you create is so closely tied to who you are? How do you find internal balance in a field where external praise can be inconsistent? What are tools and strategies you can utilize to maintain a sense of self amidst critique? What happens when motivation and creativity wanes but you are required to produce? This course is designed to explore these questions (and many more). Students will be invited to learn strategies for engaging in self-care and prioritizing their mental health amidst a career in the arts.

Guest Lecturer, Calista Colbert. Calista Colbert is a Licensed Clinical Mental Health Counselor Associate certified in Expressive Arts Therapy. She currently works as a counselor and Master's Training Coordinator at WCU's Counseling and Psychological Services (CAPS). Calista has a background in musical theater, visual art, and creative writing and enjoys bringing these elements into therapeutic and academic spaces.

FPA 450 -02

Introduction to Grants and Residencies for Artists

one credit intensive course

Instructor: **Denise Drury Homewood**

Online synchronous

Tuesdays, 11am

Course Description: This course will introduce students to potential funding for artists (visual art, theater, dance, music, etc) and arts projects, including government and private sources. Students will learn how to find funding, about the types of funding, the mechanics of writing a successful proposal, and the basics of grant implementation. Students will have an opportunity to plan a project and write a grant.

Instructor, Denise Drury Homewood. Denise Drury Homewood is Executive Director of the Western Carolina University (WCU) Bardo Arts Center, where she leads the WCU Fine Art Museum and BAC Performance Hall as well as the Arts and Entrepreneurship undergraduate certificate program. She has held senior leadership positions in arts organizations for over a decade and served the arts field for seventeen years. She holds an M.A. in Arts Administration from Florida State University.

Managing Your Money for Financial Success

FIN 210 | 3 Credit Course | Multiple Sections

An introduction to personal financial planning including goal setting, cash management, credit, insurance, housing, educational planning and financial institutions and markets.

New Venture Creation

ENT 325 | 3 Credit Course | Multiple Sections

Planning and executing the creation of a successful entrepreneurial venture.