

DUAL BSBA DEGREES IN MARKETING and SPORT MANAGEMENT



First Year

<u>Fall</u>		<u>Spring</u>	
C1-ENGL 101	3	P6-World Cultures	3
P5-Fine & Performing Arts	3	C2-Math 170* or QA 235	3
C4-HEAL or HSCC	3	C5-Core Science	3
C5-Core Science	3	First Year Seminar	3
Elective	3	C3-COMM 201	3
15		15	

Second Year

<u>Fall</u>		<u>Spring</u>	
ACCT 251	3	ECON 232	3
ECON 231 (Liberal Studies P1)	3	ACCT 252	3
P3-History	3	CIS 251	3
C1-ENGL 202	3	SM 260	3
MKT 201	3	LAW 230	3
15		15	

Third Year

<u>Fall</u>		<u>Spring</u>	
MGT 300	3	MKT 310	3
MGT 375	3	MKT Elective	3
SM 340 (P4 Liberal Studies)	3	MKT 409 (P1 Liberal Studies)	3
FIN 305	3	MKT Elective	3
SM 283	1	SM 361	3
13		15	

Fourth Year

<u>Fall</u>		<u>Spring</u>	
MKT Elective	3	MGT 404	3
SM 435	3	SM 495	3
MKT 406	3	SM 446	3
SM 460	3	SM 420	3
MKT Elective	3		
15		12	

Summer

SM 484- Internship	3
3	

*Math 170 satisfies Liberal Studies mathematics requirement. If QA 235 is taken, a Math class must be taken to satisfy the requirement.

**One Liberal Studies course must be a ULP